

Saint-Gobain Gyproc launches 'Ecophon' - a new range of acoustic solutions for ceilings and wall panels

# Acoustic solutions

**S**AINT-Gobain Gyproc India Ltd., a market leader in the construction space in India, has launched "Ecophon" - a new range of acoustic solutions for ceilings and wall panels. "Ecophon" is a breakthrough acoustic solution that provides very high levels of acoustical performance with noise reduction coefficient (NRC) rating ranging from 0.80 to 1.00 (i.e. 80 per cent to 100 per cent sound absorption) thereby creating the right environment for sound comfort.

Ecophon's mission is to contribute to a good working environment for the eye, the ear and the mind. This is done by supplying sound absorbing ceiling and wall absorber systems with well-devised functions, attractive design and excellent sound absorption. Ecophon helps to cre-

ate world class work environment across offices, multiplexes and educational institutes and is effective in controlling the noise in health care premises, high tech industries and also public areas.

Ecophon solutions are available in a variety of edge designs for concealed fixing or visible grid for direct fixing. It enhances the overall appearance of edge design of the ceiling and enables different requirements for detachability and access to installations in the ceiling void.

"There is a growing awareness and demand for acoustic solutions in India today and having identified the potential, we would focus on this category to grow our business further. Through our global network, we are better equipped to bring the international products to the

Indian market. Ecophon is one of the most widely accepted solutions for acoustics internationally and we are confident that it will take construction to the next level in India," said Venkat Subramanian, Managing Director, Saint-Gobain Gyproc India Ltd.

The Ecophon range of soft felt (glass wool) based tiles are preferred worldwide for grid ceilings and wall panels because they give very high acoustic performance. Additionally, they are lighter and have better aesthetic appeal than mineral fibre tiles. Currently the Indian market mainly uses low acoustic performance mineral fibre tiles in the Noise Reduction Coefficient (NRC) range of 0.50 - 0.70 (50 per cent - 70 per cent sound absorption).

— Express Estates