



A NEW FRAME OF MIND

Saint-Gobain Gyproc offers Gypsteel Ultra, a lightweight metal framework for ceilings and walls. *Times Journal of Construction and Design reports*



Saint-Gobain Gyproc India Ltd has introduced Gypsteel Ultra—a high-performance range of metal frames for ceilings and walls. Gypsteel Ultra is manufactured under license by Saint-Gobain Gyproc India Ltd using the Ultrasteel process, which is protected by international patents.

Gypsteel Ultra is formed through a cold rolled pre-forming process that locally hardens the base material. The steel is driven between two mating rolls to create a unique dimpled surface and ribbing effect across the surface. The major benefits of Gypsteel Ultra include greater load-carrying capacity, enhanced screw retention, increased memory/spring tension, improved acoustic and fire test performance and unique appearance to avoid duplication.

Launching the product, Venkat Subramanian, Managing Director, Saint-Gobain Gyproc India Ltd said, "Through our global network, we are bringing the latest tested products which will aid in the growth of dry construction techniques like drywalls. Drywall systems, as the name implies, are dry construction techniques (water-free construction), which use a combination of steel framing and gypsum plasterboard wall surfaces. Drywalls have the multiple benefits of being lightweight, being faster to construct, providing superior performance in terms of fire, acoustics, and thermal insulation and are recyclable.

Besides providing a superior metal framework solution for dry construction, Gypsteel Ultra will effectively compliment our product basket and give customers a distinct value offering."

Gypsteel Ultra also provides contractors with various installation benefits such as improved productivity and quality, virtually no screw stripping and screw riding, tighter stud to track friction-fitting, sight lines on flanges for more precise joints and improved safety by reducing sharp edges and lips.

The Saint-Gobain Group has a strong presence across diverse businesses in India. There are eight companies in operation today across two sectors—construction products (Saint-Gobain Gyproc India, Saint-Gobain Weber India, Saint-Gobain Seva Engineering India,) and innovative materials (Grindwell Norton, Saint-Gobain Refractories India, Saint-Gobain Crystals and Detectors India, Saint-Gobain Sekurit India, Saint-Gobain Glass India) with an overall turnover of over Rs 2,000 crore.

Saint-Gobain Gyproc India is part of the 43.8 billion Euro Saint-Gobain Group and is a market leader and pioneer in providing false ceiling and drywall partition solutions in the Indian market. Saint-Gobain Gyproc India has four manufacturing plants located in Jind (near Delhi), Wada (near Mumbai), Bengaluru and Chennai. 